

CHEVROLET

1964 CUSTOM FEATURE ACCESSORIES FOREWORD



CHEVROLET



CHEVELLE



CHEVY II



CORVAIR



CORVAIR SERIES 95 TRUCK



CHEVROLET TRUCKS

**YOU HAVE AMERICA'S BEST SELLING CARS AND TRUCKS TO SELL CUSTOM
FEATURE ACCESSORIES ON FOR TOTAL CUSTOMER SATISFACTION.**

This catalog contains important sales information on Custom Feature Accessories for all Chevrolet's, Chevelle's, Chevy II's, Corvair's, Corvair Series 95 Trucks and Chevrolet Trucks.

It is suggested the catalog be used as a sales tool, along with the other films, records and accessories selling aids released to dealers during the 1964 model year. These aids can materially help sales managers with training and counseling programs. These programs can help your TRANSPORTATION COUNSELORS to be successful in TOTAL SELLING by selling the customers the accessories that best fit the customer's requirements.

Each new car and truck sold creates a new accessories market and each buyer is an individual market. He has indicated his interest in

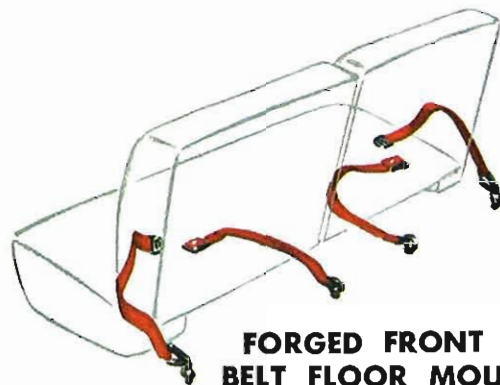
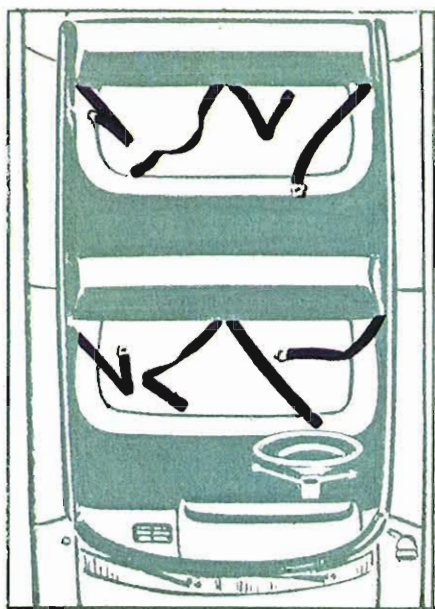
Chevrolet's quality and dependability when he gives you the opportunity to fulfill his transportation requirements. The sales room should include attractive accessories displays as well as a popular model spot car equipped with all the accessories that will attract attention from the show room traffic. All demonstrators should be equipped with all major accessories that require a demonstration ride to sell, such items as air conditioning, speed and cruise control and automatic trunk opener.

All illustrations and specifications in this literature are based on the latest product information available at time of publication. The right is reserved to make changes at any time without notice, in colors, materials, equipment specifications, and models, also to discontinue items or models.

**CHEVROLET MOTOR DIVISION • GENERAL MOTORS CORPORATION
DETROIT 2, MICHIGAN**

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GENERAL MOTORS CORPORATION

RS 26 DATA BOOK



**FORGED FRONT SEAT
BELT FLOOR MOUNTING**

AQUA



BLACK



BLUE



FAWN



GREEN



RED



SADDLE



SEAT BELTS

Instant action metal to metal buckle. Releases with the flick of the finger. Snaps firmly together and stays securely fastened until released.

The belts meet or exceed all State and Federal specifications including the CAA-TSO-22C Civil Aeronautics authority; SAE-STD-SBS4 Society of Automotive Engineers; GSA-JJ-B-185A General Service Administration.

The all nylon webbing and forged floor attaching hardware are of the highest QUALITY making the belts strong, tough, long wearing belts. They are lightweight and comfortable to wear. The plastic boots protect the webbing at the floor mountings from being cut or damaged.

Available in seven colors to exactly match all Chevrolet, Chevelle, Chevy II and Corvair interior trims.

PART NO'S.

FRONT	COLOR	REAR
985836	Aqua	985844
985835	Black	985842
985841	Blue	985847
985837	Fawn	985843
985838	Green	985846
985840	Red	985845
985839	Saddle	985848

FACTORY OPTION NO. A37

Dealers can order part number 985738 unit of 12 front seat belts, dealers choice of colors at a special dealer net price, see accessories order pad. 985952—re-inforcement is to be used with belts when installed on models C or B 1406 and 1416.

LOCKING GASOLINE TANK CAP

The caps are chrome plated and complete with two coded keys for the tumbler type lock. Caps provide security and protection of the gasoline supply against contamination or pilferage.

Helps discourage car theft as the fuel supply cannot be replenished without the keys.

PART NO'S.

985895—Chevrolet & Chevelle

985979—Chevy II

985893—Corvaair & Chevrolet truck

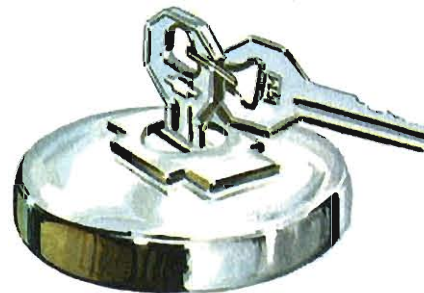
985919—Corvette



CHEVROLET AND CHEVELLE



CHEVY II



CORVAIR AND CHEVROLET TRUCK



CORVETTE

ELECTRIC CLOCKS

Precision reliable time pieces with illuminated dials that harmonize with other instruments on the panel, the dial lamp can be dimmed with the other instrument panel lights. The clocks have an automatic regulation feature that speeds up the clock movement when clock is set ahead and slows the movement when clock is set back.

Clocks are standard equipment on Chevrolet Impala's and Super Sport models, Chevelle Malibu and Super Sport models, and Corvette's.

PART NO'S.

~~985867~~—Chevrolet 985914

985868—Chevelle

985581—Chevy II

985865—Corvaair, Chevrolet Trucks, Corvaair Series 95



CHEVROLET



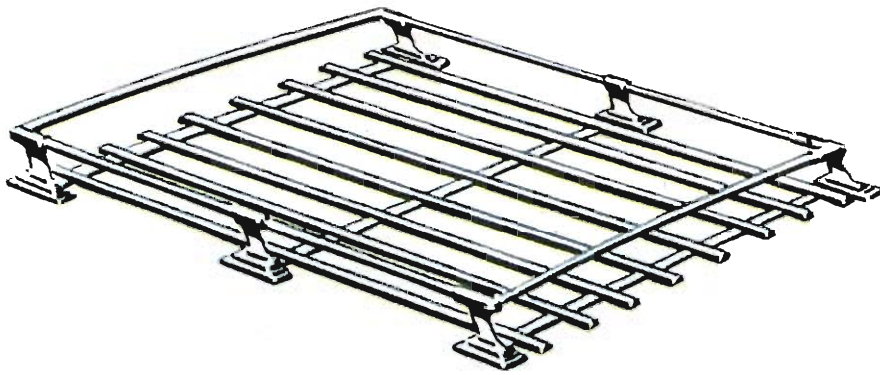
CHEVELLE



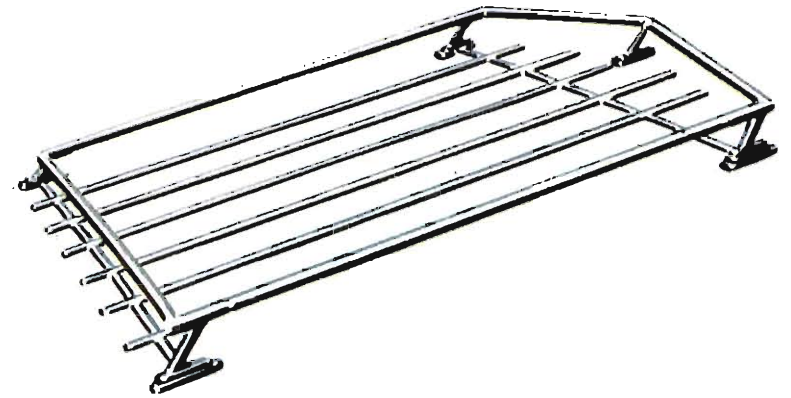
CHEVY II



CORVAIR



CHEVROLET DELUXE SIX STANCHION

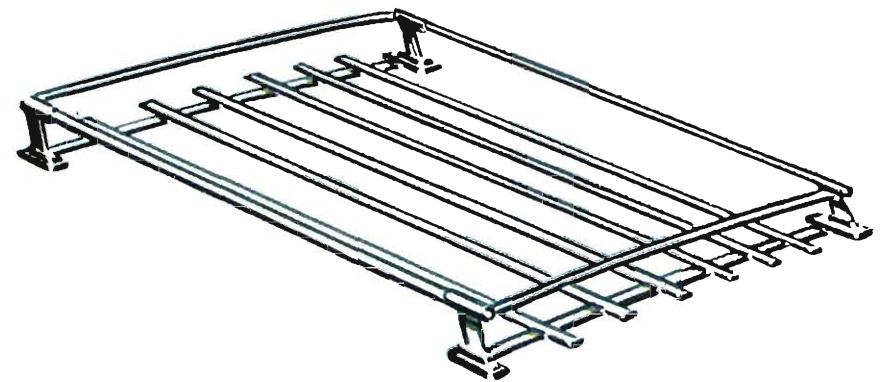


CHEVELLE DELUXE FIVE STANCHION

LUGGAGE CARRIERS

Permanently attached roof luggage carriers with rubber pads at all points of contact with the car roof. Special self-sealing type screws and nuts are used to anchor the carrier to the roof and make the installation leak-proof. The carrier adds considerable more luggage space and will handle a wide variety of cargo.

- | PART NO'S. | FACTORY OPTION NO. V55 |
|---|-------------------------------|
| 985690—Chevrolet & Chevy II Station Wagon—Size 51" Long—43" Wide | |
| 985691—Chevrolet Station Wagons—Size 61½" Long—43" Wide | |
| 985806—Chevelle Station Wagons—Size 47½" Long—40" Wide | |
| 988398—Chevrolet—Corvan—Greenbrier Panels—Size 48" Long—49¼" Wide | |



CHEVROLET & CHEVY II CUSTOM FOUR STANCHION

CHEVROLET COMMERCIAL AND CORVAIR SERIES 95 FRONT BUMPER GUARDS

The guards are stamped from heavy gauge spring steel and are available in a chrome or painted finish to match the production bumper face bar.

Guards attach to the front bumper face bar and provide additional protection to front of the truck, reduces bumper locking and over-riding.

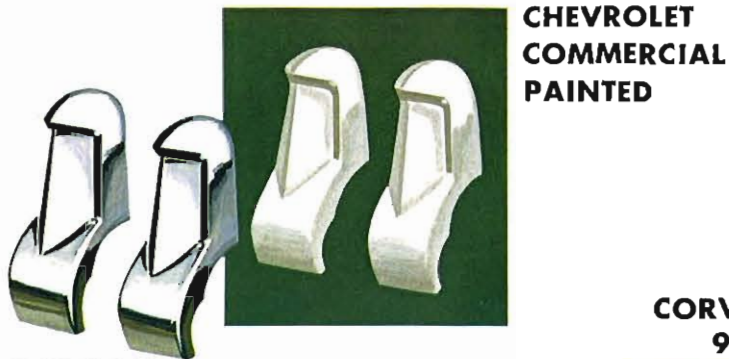
PART NO'S.

985501—Chevrolet commercial—painted

985502—Chevrolet commercial—chrome

985070—Corvair series 95—painted

988373—Corvair series 95—chrome



**CHEVROLET
COMMERCIAL
CHROME**

**CORVAIR SERIES
95—PAINTED**

**CORVAIR SERIES
95—CHROME**



DOOR EDGE GUARDS

Prevents the paint on the door edges from being chipped in parking lots and close quarters.

The formed stainless steel mouldings are shaped to fit over the door edge and require no drilling or cement to hold them in place.

PART NO'S.

985485—All Chevrolet two door models

985486—All Chevrolet four door models

985849—All Chevelle two door models

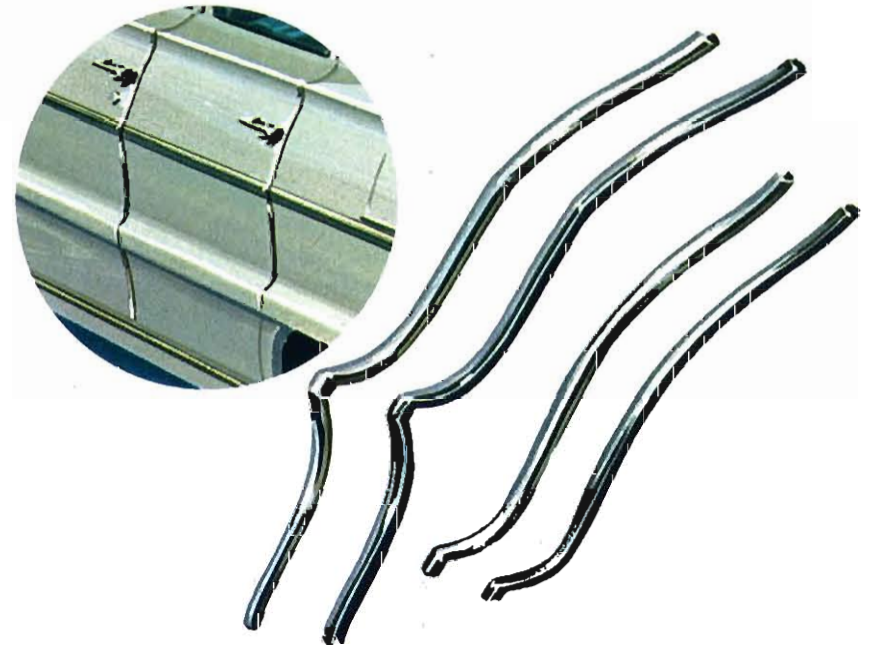
985850—All Chevelle four door models

985163—All Chevy II two door models

985164—All Chevy II four door models

988422—All Corvair two door models

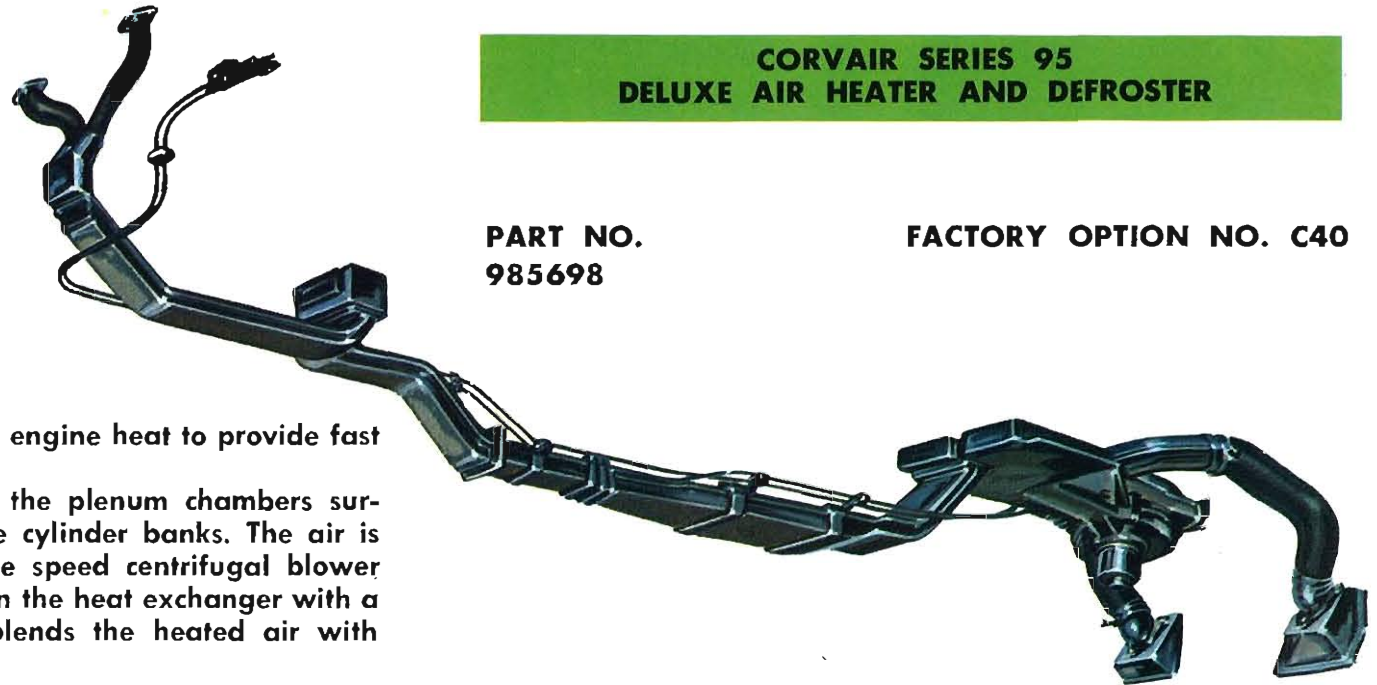
988082—All Corvair four door models



**CORVAIR SERIES 95
DELUXE AIR HEATER AND DEFROSTER**

**PART NO.
985698**

FACTORY OPTION NO. C40



A forced air heater that utilizes the engine heat to provide fast heating and defrosting.

The engine heat is collected in the plenum chambers surrounding the left and right engine cylinder banks. The air is circulated by a high capacity three speed centrifugal blower motor and fan assembly mounted in the heat exchanger with a temperature control system that blends the heated air with outside air.

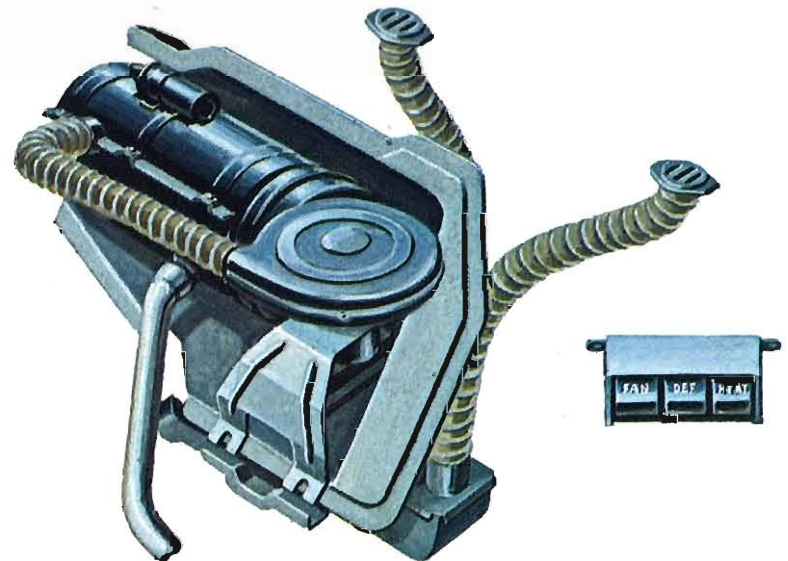
**CORVAIR SERIES 95
DELUXE GASOLINE HEATER AND DEFROSTER**

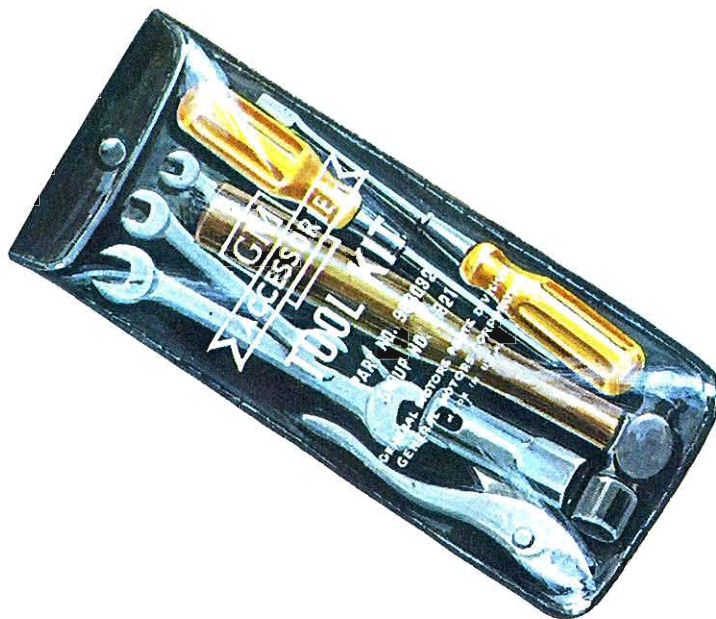
An aircraft type gasoline heater that can be installed in cab forward pick-ups and Corvan panel trucks.

The heater supplies heat instantly when the engine is started and the temperature is controlled by adjusting the temperature control knob that actuates a bimetal helix thermostat in the hot air stream of the heater. The thermostat controls a micro-switch that cycles the heater to maintain an even heat in the truck.

**PART NO.
985648**

FACTORY OPTION NO. C45





TOOL KIT

Contains sufficient tools that will serve in most all minor road emergencies.

The kit consists of three drop forge open end wrenches, spark plug wrench, a straight and crossed screw driver and a hammer. The tools are in durable plastic bag with a clear front.

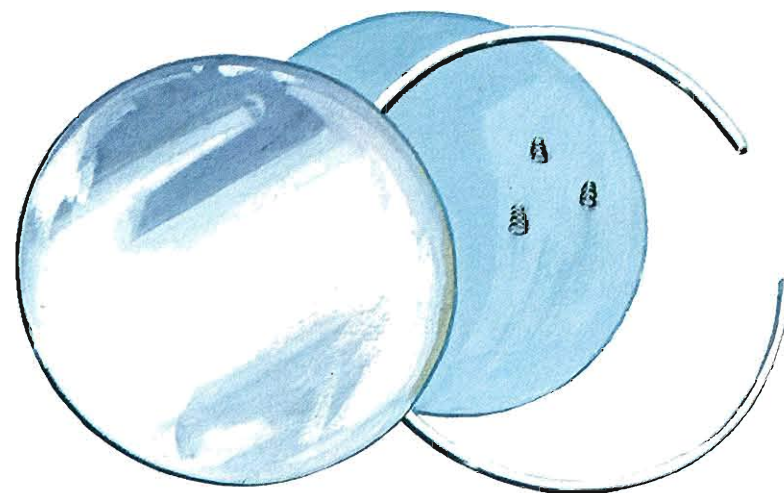
PART NO.
988032

REAR VIEW MIRROR REPLACEMENT GLASS KIT

The kit consists of a chrome coated mirror glass, mirror back plate, three springs and a glass retainer ring.

The kit can be used to replace a broken mirror glass in all 1963-64 body mount rear view mirrors on Chevrolet, Chevelle, Chevy II and Corvairs.

PART NO.
985884



COURTESY LAMPS



The courtesy lamps cast two bright beams of light over a large area of the front compartment floor, for safe entrance, or exit at night.

The lamps are installed into the lower edge of the instrument panel, and the extreme outboard ends of the panel. Door jam switches are placed in each of the front door pillar posts so that the lamps will automatically light when either front door is opened.

PART NO'S.

985899—All Chevrolet, Chevelle and Corvairs

985294—All Chevy II's

CORVAIR DOME LAMP

Lights the entire load area for night loading or unloading. The lamp includes door jam switches for the right front load door and the left rear door.

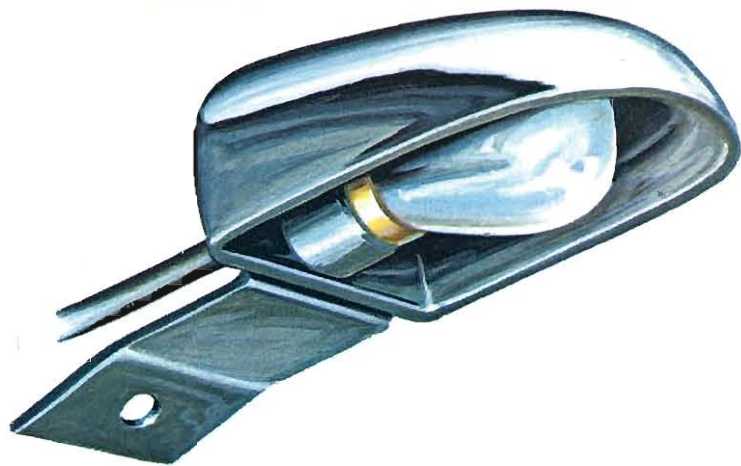
The lamp is connected directly to the battery circuit and will operate with all other lights off when either of the door with jam switches are opened.

The lamp can be installed in the Greenbrier and Corvair models.

PART NO.

988346





UNDERHOOD LAMP

Lights the entire engine compartment automatically when the hood is opened.

The lamp is an ideal lamp for checking the engine compartment at night, the lamp is actuated by a mercury switch. It is wired directly into the battery circuit and will function with all other electrical equipment turned off.

PART NO.

985880—All Chevrolet, Chevelle, Chevy II and Corvairs

CIGARETTE LIGHTER AND LAMP

An automatic release lighter with a lamp attached to the lighter housing. The lighter element can be placed into the lighter well at night without scratching the paint around the lighter well area.

The element includes an ash shield to help prevent live ashes and sparks from dropping on clothing or upholstery.

PART NO'S.

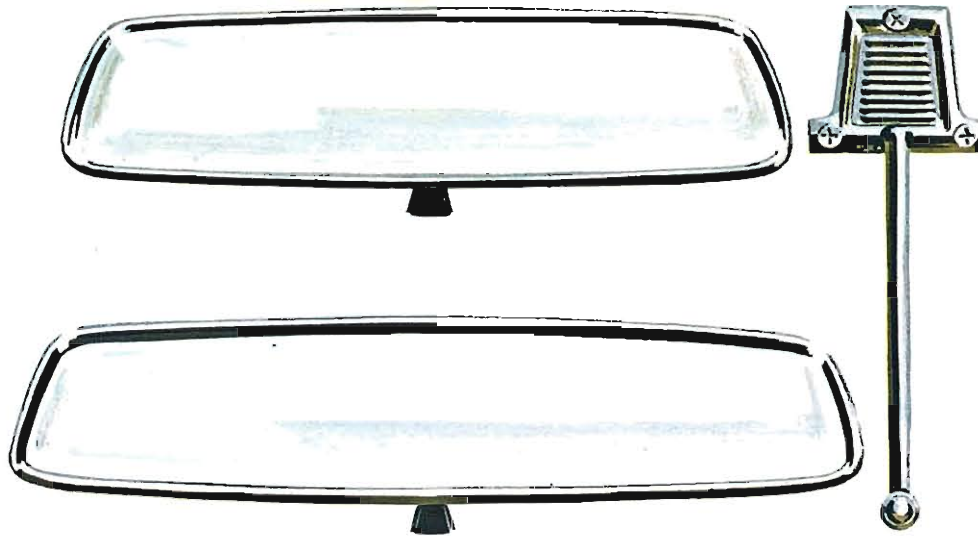
985999—All Chevy II series 100 and 200

985979—All Corvair series 95

985787—All Chevrolet Trucks



INSIDE NON GLARE REAR VIEW MIRROR AND TRUCK REAR VIEW MIRROR BRACKET



A prismatic mirror that can be changed from a clear daytime mirror to a night non-glare mirror.

The mirror can be mounted to the passenger car production mirror bracket. For Chevrolet trucks a rear view mirror bracket is available, and mounts in center of cab above the windshield.

The mirror is changed from day to night by a twist of a knob below the mirror.

PART NO'S.

PART OF FACTORY OPTION NO'S. Z01 AND Z13

985601—10" mirror for Chevrolet—

Chevelle and Chevrolet trucks

985657—8" mirror for Corvette—Corvair series 95

985173—Chevrolet truck mirror bracket

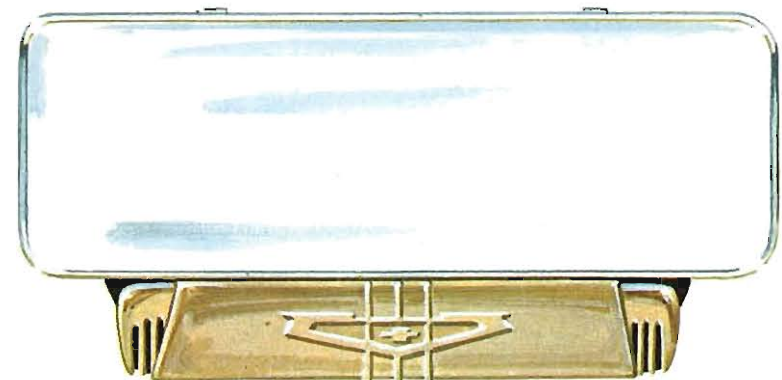
988173

VANITY VISOR MIRROR AND COMB

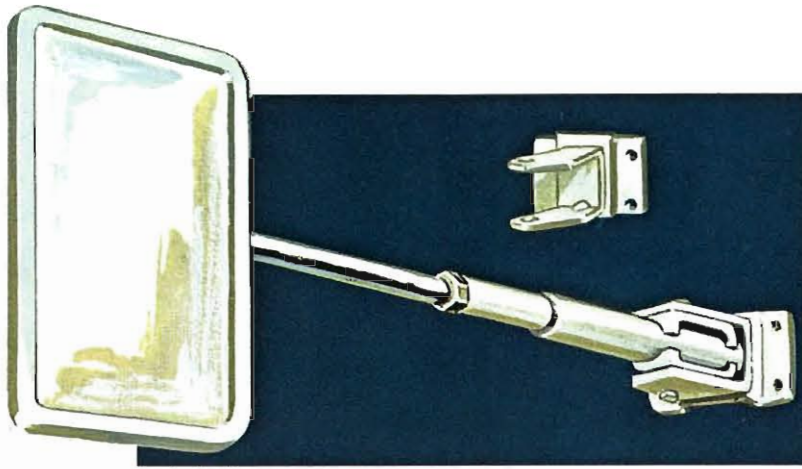
A ten inch vanity mirror that clips to either sun visor on all passenger cars, except convertibles.

A vinyl case is attached to the lower edge of the mirror for the 7½ inch comb.

PART NO.
987919



CHEVROLET OUTSIDE EXTENDABLE REAR VIEW MIRROR



A mirror that can be adjusted from a closed 12 inch to a 20 inch extended position to clear all legal width bodies. The 5 x 7 inch has a first surface chrome coated glass that will not fog or discolor and the metal parts are finished with a cameo white enamel.

The mirror is for left hand installation, but can be installed on the right hand side with an additional right hand bracket.

PART NO'S.

985823—Left hand mirror

985824—Bracket for right hand mounting

CORVAIR SERIES 95 REAR VIEW MIRROR

The mirror has a 6 x 11 inch first surface chrome coated mirror glass that will not fog or discolor.

The mirror is virtually vibration-free and can be installed on either the right or left hand side of the vehicle.

PART NO.
985771

FACTORY OPTION NO. D 29





CHEVROLET TRUCKS



CHEVROLET TILT CAB



CORVAIR SERIES 95

ALL TRANSISTOR TRUCK RADIOS AND ANTENNAS

All truck radios have six transistors and three diodes, and use all the latest electronic advancements in modern radio circuitry. The radios are designed for truck use and have built into them dependability and reliability not found in "OLD FASHION" hand wired radios.

A few of the new advancements in truck radios are printed circuit boards, direct coupled audio systems, improved automatic volume control circuits, high fidelity 10 ohm speakers and improved station separation.

PART NO'S.

FACTORY OPTION NO. U 60

985670—Chevrolet Trucks

985671—Chevrolet Tilt Cab Trucks

985814—Corvair Series 95 Trucks

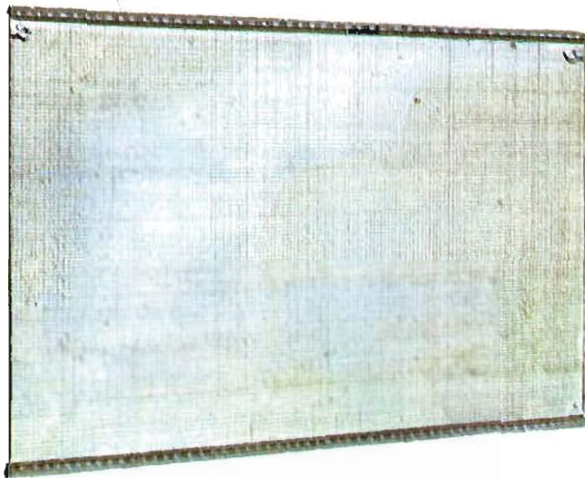
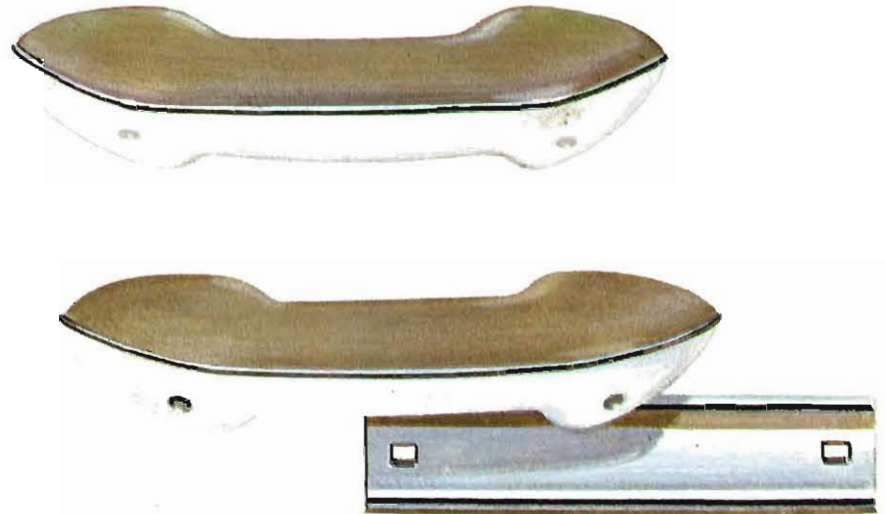
TRUCK ARM REST

Serves a dual purpose by reducing driving fatigue and as an inside door pull for closing the cab door. Made on a sturdy frame, using foam rubber for padding, and covered with vinyl leather to match the cab interior. The arm rest can be installed on either the right or left hand door of all Chevrolet standard cabs and panel trucks. With the addition of an adapter package can be installed on the Corvair series 95 trucks.

PART NO'S.

985629—Arm Rest

988410—Adapter for Corvair series 95



RADIATOR INSECT SCREEN

The screen helps prevent engine overheating and maintain proper engine cooling. The fine mesh screen fits in front of the radiator and prevents insects from plugging the radiator core. The screen can be installed on all Chevrolet, Chevelle, Chevy II, and Chevrolet trucks.

PART NO.

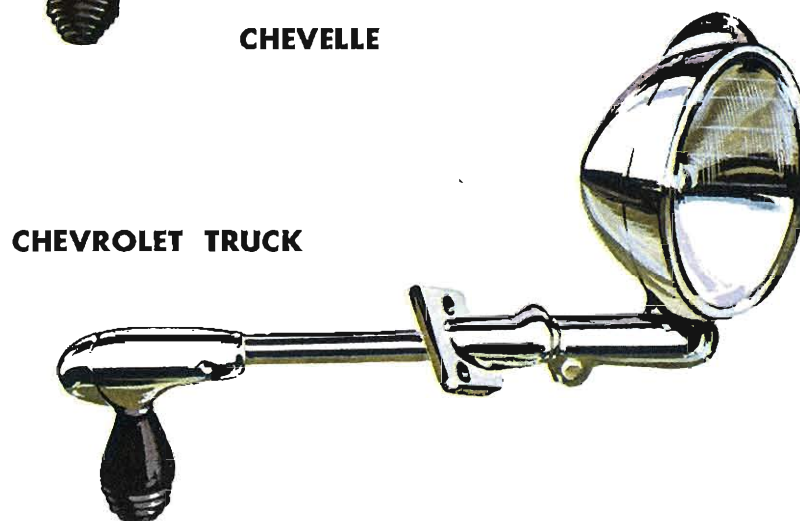
985768



CHEVROLET



CHEVELLE



CHEVROLET TRUCK

SAFETYLIGHTS

An ideal light for night travelers for locating street signs, highway markers and signalling in emergencies.

The safetylight casts a bright beam of light over 1000 feet in all directions from the vehicle, and all adjustments are made from inside the vehicle. The on-off switch is conveniently located in the control handle within easy reach of the driver. Available for Chevrolet and Chevelle passenger cars, Chevrolet truck and Corvair series 95 trucks.

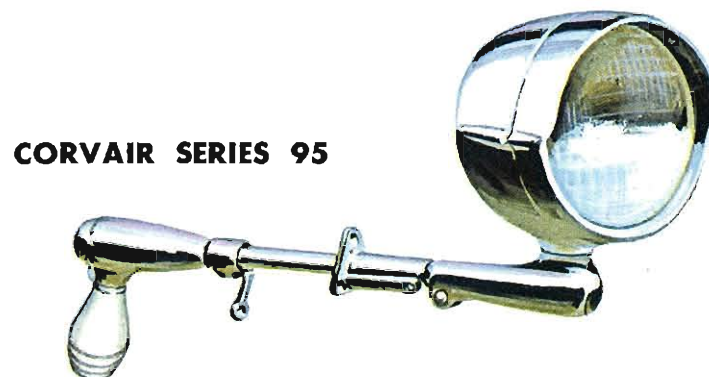
PART NO'S.

985666—All Chevrolet passenger cars and station wagons

985807—All Chevelle passenger cars, station wagons and El Camino

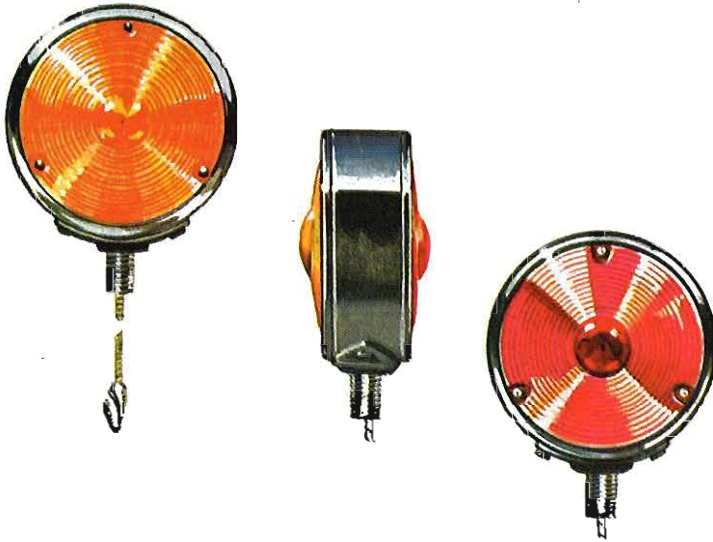
988335—Corvair series 95 truck

985808—Chevelle right hand mounting bracket



CORVAIR SERIES 95

TRUCK DIRECTION SIGNAL CONVERSION



A lamp unit to convert the front parking lamp signals to double face direction signals. The unit consists of two double face direction signals and the necessary wiring harness to make the complete conversion on 1/2 through 1 ton Chevrolet trucks and Corvair series 95 trucks.

PART NO'S.

985920—Chevrolet

985978—Corvair series 95

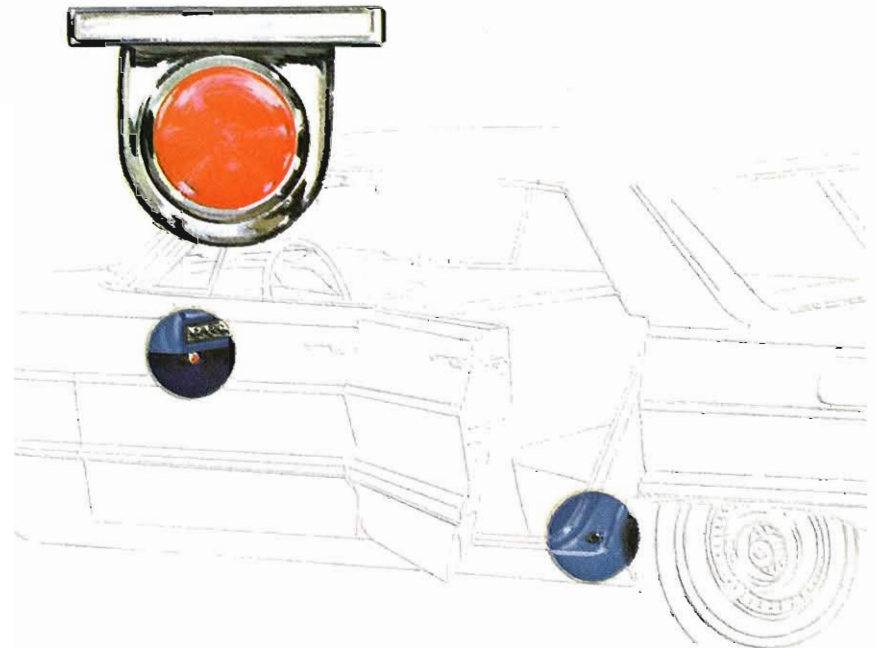
REAR DOOR WARNING SIGNAL

A red light will flash on the instrument panel when either rear door is not completely closed. A jam switch installed in lower edge of rear door openings does not turn off the signal until both doors are properly closed.

Can be installed on Chevrolet, Chevelle, Chevy II and Corvair four door sedans.

PART NO.

985591



CORVETTE LUGGAGE HOLD DOWN STRAPS

Permits luggage to be piled up back of front seats and to be strapped down so as not to shift or move around while driving. The brackets are anchored to a body brace at the rear of the seats and the rear panel. The three web straps have metal snap-on clips on all ends of the straps that snap-on to the brackets. The adjustable other end of the straps have a ring for pulling the straps tight over the luggage.

The straps can be stored in the jack stowage compartment when not in use.

**PART NO.
985929**

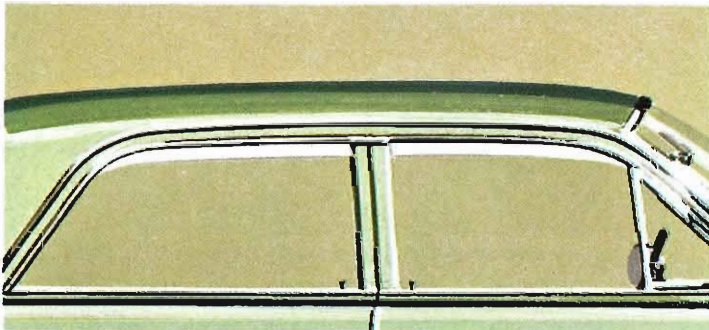


HAZARD FLASHER SWITCH

When switch is turned on, all four direction signals will instantly flash a warning.

Provides safe emergency road side parking and helps create a safety zone around the vehicle if disabled. Requires no alterations to the production wiring harness, all necessary connections are made with snap-on connectors. Can be installed on all Chevrolet cars and trucks, Chevelle, Chevy II, Corvair and Corvair series 95 trucks.

**PART NO. PART OF FACTORY OPTION NO. V75
985886**



VENTSHADES

Permits windows to be left partly open when car is parked to allow summer heat to escape, with no danger of rain entering into the car. The stainless steel shades are attached to the top edge of the door openings. Helps prevent window fogging on rainy days by providing additional ventilation in the vehicle.

PART NO'S.

MODEL	2 DOOR	4 DOOR	STATION WAGON
CHEVROLET	985527	985528	
CHEVROLET			985529
CHEVELLE	985995	985996	985997—2 DOOR
CHEVELLE			985998—4 DOOR
CHEVY II	985336	985337	985338
CORVAIR	985167	985166	
CHEVROLET TRUCK	985704		
CORVAIR SERIES 95	985025		



CHEVROLET TRUCKS



CORVAIR SERIES 95 TRUCKS

RIGHT HAND SUN VISORS

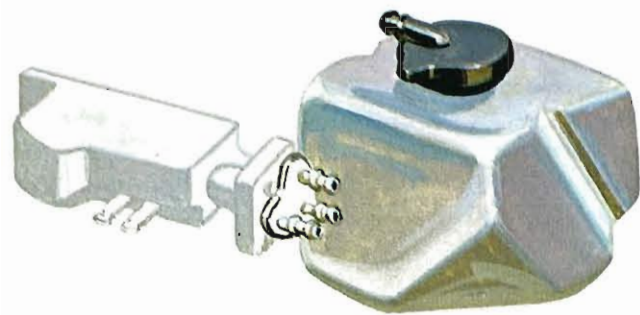
Identical in size and color to the left hand production sun visor. All provisions for mounting the right hand sun visor into the truck cabs and panel trucks are incorporated into the roof of the vehicle. It is only necessary to locate mounting hole and pierce the headlining and install visor.

PART NO'S.

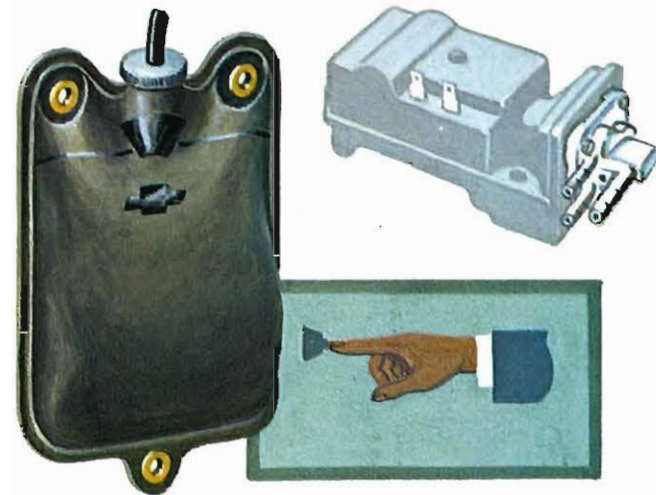
- 985887—Chevrolet truck except tilt cab**
- 985753—Chevrolet tilt cab trucks**
- 985900—Corvair series 95 trucks**



CHEVROLET TILT CAB TRUCKS



CHEVROLET TRUCK



CHEVROLET TILT CAB

TRUCK WINDSHIELD WASHERS

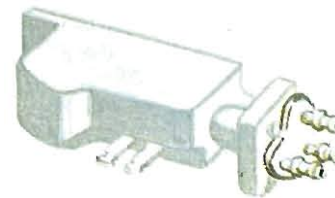
Electrically operated washers that start the wiper motor and the water pump when the washer button is depressed. A two speed windshield washer and wiper unit is available **ONLY** as a factory option, number C14 for all trucks.

PART NO'S.

985754—All Chevrolet trucks except tilt cab

985755—Chevrolet tilt cab

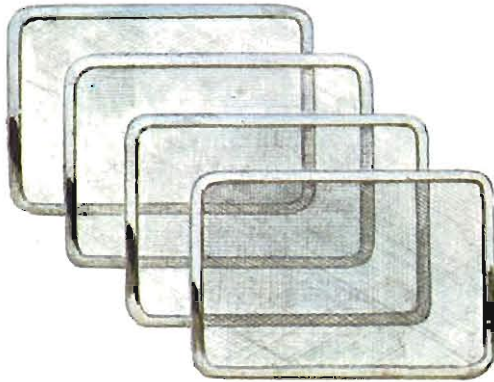
985756—Corvair series 95 truck



CORVAIR SERIES 95 TRUCK

CUSTOM EQUIPMENT FOR OUTDOOR LIVING

For those people that love the outdoor life the Greenbrier Sports wagon offers a complete unit that will add to the enjoyment of the outdoor or sportsman's life. The following equipment is available through your regular General Motors Parts Division warehouse.



GREENBRIER WINDOW SCREENS

Window screens made with aluminum screen and frames, free of rust and corrosion.

The unit consists of four screens for the center windows of the Greenbrier, complete with all attaching parts. When mounted to the windows will not interfere with the raising or lowering of the windows. The screens give an insect-free interior with cross ventilation.

PART NO.

985100*

***Not subject to 30 day return privilege.**

GREENBRIER TABLE

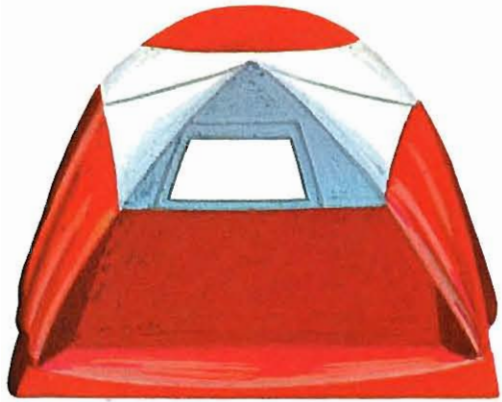
The table converts the Greenbrier into a mobile office, dinette or recreation room and can be used inside or out of the vehicle. The 2 foot by 4 foot table is firmly attached to the vehicle when used inside the vehicle. Businessmen, engineers, surveyors and salesmen will appreciate the large desk surface. Ideal for camping, picnics and family outings.

PART NO.

985107



POP-UP TENT



The "POP-UP TENT" with fiberglass ribs can be popped up in just a few minutes ready for use. The red and white tent material is 7.68 ounce sail boat drill cloth with an 8 by 10 foot pearl gray sewn-in floor. The tent stands 6 foot, 4 inches high complete with eight steel stakes, 22 inch square window, nylon mosquito netting for the opening and a zipper closure for the front opening.

Can be folded down into a neat compact carry bag with a draw string opening.

PART NO.

985101*

*Not subject to 30 day return privilege.

CAR TOP SLEEPER

The sleeper unit uses a $\frac{1}{4}$ inch plywood base and when erected is 6½ feet long, 4 feet wide, and 33 inches high. It will accommodate a $\frac{3}{4}$ size mattress or two 27 by 72 inch air mattresses. The unit consists of two oak bars, 8 suction cups, 4 safety straps, 8 brackets, 4 rubber coated drip moulding clamps and a two section ladder.

PART NO.

985102*

*Not subject to 30 day return privilege.



CAMPER UNIT

A custom made unit for the Greenbrier that converts the interior into a mobile home.

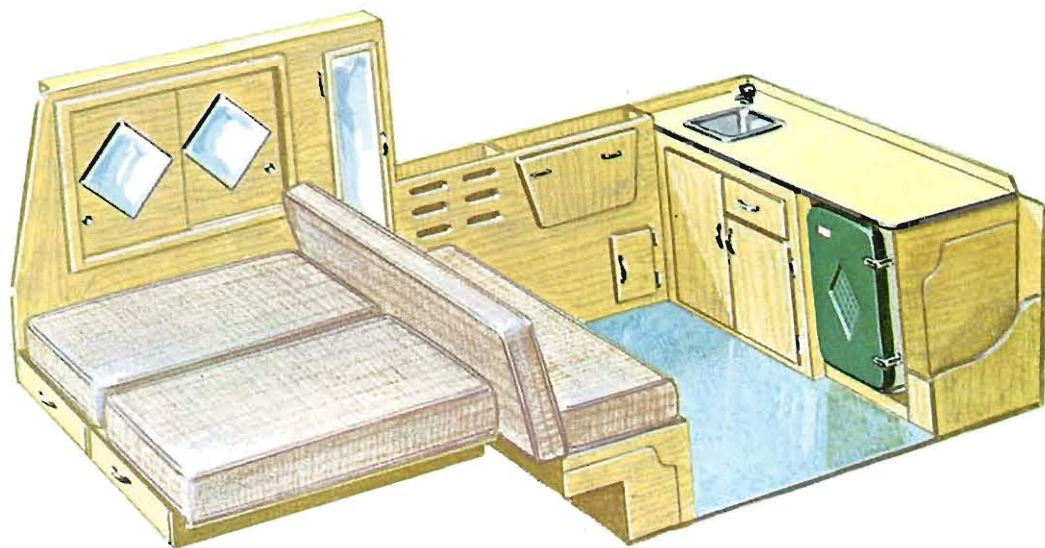
The Unit includes an adjustable table 19 by 28½ inches, ice chest, 10½ x 13 inch stainless steel sink and water pump, 11 gallon galvanized steel water tank with baffles, 8 sets of drapes and rods, and large wardrobe and counter-top storage space.

The bed makes-up into a double or twin beds in just seconds and is a full 72 inches long.

PART NO.

985654*

*Not subject to 30 day return privileges.



SEAT IN POSITION FOR TRAVELING



SEAT MADE UP FOR BED